

New Book Titles and Editions, 2002-2010

Subject	2002	2003	2004	2005	2006	2007	2008	2009	2010 Projected	2010 % of SubTot	% change 08 - 09	% change 09 - 10	% change 02 - 10
Agriculture	1,418	1,535	1,501	1,483	1,426	1,259	1,556	1,363	1,823	0.58%	-12%	34%	29%
Arts	6,574	8,431	8,779	8,762	9,201	9,291	10,304	9,860	11,325	3.58%	-4%	15%	72%
Biography	6,873	9,837	9,765	8,904	11,271	11,414	11,375	13,795	12,157	3.84%	21%	-12%	77%
Business	6,918	7,614	7,905	7,885	8,719	7,722	8,873	9,351	10,873	3.44%	5%	16%	57%
Computers	7,564	8,955	6,928	6,092	5,472	6,069	5,638	5,276	7,978	2.52%	-6%	51%	5%
Cookery	1,956	2,590	2,857	3,062	2,705	2,836	3,164	2,643	3,300	1.04%	-16%	25%	69%
Education	6,829	7,562	7,135	6,951	6,449	7,162	9,640	9,578	10,360	3.27%	-1%	8%	52%
Fiction	25,102	24,666	38,832	34,927	42,777	53,590	53,058	48,738	47,392	14.97%	-8%	-3%	89%
General Works	2,085	2,195	4,266	2,017	2,078	2,211	2,400	2,562	3,040	0.96%	7%	19%	46%
History	11,362	13,192	14,191	12,686	15,241	14,406	13,477	15,480	13,682	4.32%	15%	-12%	20%
Home Economics	1,434	1,628	1,760	1,634	1,755	1,775	1,644	1,656	1,933	0.61%	1%	17%	35%
Juveniles	30,504	33,469	37,976	32,112	30,395	31,009	29,825	33,028	32,638	10.31%	11%	-1%	7%
Language	5,924	6,899	6,088	5,669	5,134	4,879	6,181	5,426	6,019	1.90%	-12%	11%	2%
Law	4,432	4,675	4,509	5,468	5,359	5,195	5,533	5,915	6,525	2.06%	7%	10%	47%
Literature	6,261	6,493	7,972	6,297	8,227	9,974	10,843	11,456	8,158	2.58%	6%	-29%	30%
Medicine	9,495	10,522	11,834	11,688	10,931	10,777	11,022	11,093	13,815	4.37%	-1%	25%	45%
Music	3,376	3,740	4,859	4,076	3,545	3,540	4,131	4,570	4,155	1.31%	11%	-9%	23%
Personal Finance	473	402	552	542	582	582	598	699	696	0.22%	17%	0%	47%
Philosophy, Psychology	8,894	10,040	11,410	10,556	12,961	13,098	12,605	13,949	15,681	4.95%	11%	12%	76%
Poetry, Drama	5,742	7,007	9,891	9,414	10,700	11,610	11,700	13,474	11,405	3.60%	15%	-15%	99%
Religion	12,253	14,517	21,669	16,785	19,854	19,540	18,296	20,527	19,793	6.25%	12%	-4%	62%
Science	11,688	12,962	12,639	12,626	12,655	12,714	14,100	15,608	21,414	6.77%	11%	37%	83%
Sociology, Economics	20,969	23,530	23,222	23,750	27,675	24,546	24,737	26,904	28,991	9.16%	9%	8%	38%
Sports, Recreation	5,800	6,323	6,196	6,438	6,666	6,362	6,262	5,971	7,086	2.24%	-5%	19%	22%
Technology	6,896	7,142	7,753	7,138	7,262	7,131	7,666	8,688	11,746	3.71%	13%	35%	70%
Travel	4,316	4,172	5,304	4,941	5,376	5,678	5,101	4,800	4,496	1.42%	-6%	-6%	4%
Subtotal	215,138	240,098	275,793	251,903	274,416	284,370	289,729	302,410	316,480	100.00%	4%	5%	47%
Non-traditional*	32,639	26,224	19,730	30,597	21,936	123,276	271,851	1,033,065	2,776,260		280%	169%	8406%
Total	247,777	266,322	295,523	282,500	296,352	407,646	561,580	1,335,475	3,092,740		138%	132%	1148%

Note on Methodology introduced for 2006

Bowker employed a new methodology for 2006 to report the annual title output statistics. The older methodology had focused on books with prices and with subject classifications to report on trends in average price and in market segments.

To obtain a more accurate picture of total title output, the following enhancements were made for the 2006 statistics:

- The total count now includes ISBNs that have not been assigned a subject (Unclassified items).
- The counts now include ISBNs without prices.
- A number of additional book bindings were added to the counts. For example, Stapled and Laminated.

To provide comparable prior year data, the numbers for 2002-2005 data were restated using the new methodology.

*Non-traditional consists largely of reprints, often public domain, and other titles printed on-demand. The number also includes records received too late to receive subject classification.